



# Electronic PLEDGING

Give your employees an efficient, secure way to donate to United Way.

## WHAT IS ePLEDGE?

ePledge is an online giving portal that allows you to collect employee pledges efficiently and securely. United Way builds and manages the portal, saving time and energy for you and your company. Features include:

- Site personalization for your organization
- Ability for designations
- Customizable giving methods - payroll deduction, credit/debit card, cash, bill later, etc.
- Reports to let you know how your campaign is progressing.

## ADVANTAGES FOR DONOR

- Secure
- Convenient - one page, scrollable form to complete
- Confidential
- Ability to participate whether working in the office or remotely.

## ADVANTAGES FOR COMPANY

- Efficient - Staff no longer physically distributing and collecting pledge cards.
- Ability to easily engage employees working remotely.
- Accurate - no manual data entry from paper pledge cards.
- Environmentally friendly - no more paper pledge cards.

## NEXT STEPS

Sold on using ePledge this year? Great!

- Work with your HR and IT departments to plan your ePledge campaign.
  - HR will determine what's needed to process payroll deductions.
  - IT will check email spam filters, whitelist IP addresses and work with United Way IT to ensure compatibility.
- Submit the necessary information to Associate Director of Philanthropy.
- Schedule your employee meetings and kick off your campaign!

## QUESTIONS?

Contact your Associate Director of Philanthropy at (316) 267-1321.

**MORE DETAILS ON BACK ►**



United Way of the Plains

## FEATURES OF A BASIC EPLEDGE CAMPAIGN

Questions about ePledge features? Contact your Associate Director of Philanthropy at (316) 267-1321.

<b>Employee Donation Experience</b>	
Employee required to provide contact info when entering a gift on company's ePledge site.	✓

  

<b>Communications</b> <i>Email templates available.</i>	
Company sends employees email with link to ePledge site.	✓
Company sends reminder emails.	✓

  

<b>Reports</b>	
<i>Reports include a list of employees who have responded, employees who have not responded, and a transaction report with pledges, payments and designation details. Available as PDFs or Excel spreadsheets.</i>	
Company Campaign Leader can run reports from the admin page as needed.	✓

  

<b>Security</b>	
Safely store employee data and reduce the number of people with access	✓
Java based	✓
Data secured behind United Way firewall	✓
Encrypted Transmission through SHA-2 technology	✓
Banking info and card numbers never stored in United Way database	✓
Transactions handled by CyberSource, a third-party PCI compliant processor	✓

  

<b>Company Provides...</b>	
Logo to personalize ePledge site	✓
Dates of campaign	✓
Desired pledge types (payroll deduction, credit/debit card, PayPal, bill me, check, cash, etc.)	✓
Number of pay periods	✓
Desired giving options (offer optional designations or not)	✓

  

<b>Estimated Timeline to Launch</b>	3 weeks
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<b>Cost</b>	Free!
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