

ELECTRONIC PLEDGING



Give your employees an efficient, secure way to donate to United Way.

What is ePledge?

ePledge is an online giving portal that allows you to collect employee pledges efficiently and securely. United Way builds and manages the portal, saving time and energy for you and your company. Features include:

- Site personalization for your organization
- Ability for designations
- Customizable giving methods - payroll deduction, credit/debit card, cash, bill later, etc.
- Reports to let you know how your campaign is progressing

Advantages for Donor

- Secure
- Convenient - one page, scrollable form to complete
- Confidential
- Ability to participate whether working in the office or remotely.

Advantages for Company

- Efficient - Staff no longer need to physically distribute and collect pledge cards.
- Ability to easily engage employees working remotely.
- Accurate - no manual data entry from paper pledge cards.
- Environmentally friendly - no more paper pledge cards.

Next Steps

Sold on using ePledge this year? Great!

- Work with your HR and IT departments to plan your ePledge campaign.
 - HR will determine what's needed to process payroll deductions.
 - IT will check email spam filters, whitelist IP addresses and work with United Way IT to ensure compatibility.
- Submit the necessary information to Associate Director of Philanthropy.
- Schedule your employee meetings and kick off your campaign!

Questions?

Contact your Associate Director of Philanthropy at (316) 267-1321.

Features of an ePledge Campaign

Questions about ePledge features? Contact your Associate Director of Philanthropy at (316) 267-1321.

	BASIC	PREMIER
Employee Donation Experience		
Employee required to provide contact info when entering a gift on company's ePledge site.	✓	
Employee accesses personal account on company's ePledge site - no need to enter contact info! Option to include previous gift.		✓
Communications Email templates available.		
Company sends employees emails with link to ePledge site.	✓	
United Way sends employees emails with link to ePledge site. Option for company to send the emails.		✓
Reports		
Reports include a list of employees who have responded, employees who have not responded, and a transaction report with pledges, payments and designation details. Available as PDFs or Excel spreadsheets.		
Company Campaign Leader can run reports from the admin page as needed.	✓	✓
Security		
Safely store employee data and reduce the number of people with access	✓	✓
Java based	✓	✓
Data secured behind United Way firewall	✓	✓
Encrypted Transmission through SHA-2 technology	✓	✓
Banking info and card numbers never stored in United Way database	✓	✓
Transactions handled by CyberSource, a third-party PCI compliant processor	✓	✓
Company Provides...		
Logo to personalize ePledge site	✓	✓
Dates of campaign	✓	✓
Desired pledge types (payroll deduction, credit/debit card, PayPal, bill me, check, cash, etc.)	✓	✓
Number of pay periods	✓	✓
Desired giving options (offer optional designations or not)	✓	✓
Employee data (name, email, contact info, etc.)		✓
Edits to email templates		✓
Estimated Timeline to Launch	3 weeks	4 weeks
Cost	Free!	Free!

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