CELEBRATING 100 YEARS OF PEOPLE HELPING PEOPLE

Over the last 100 years, we've seen the world transform and shape humanity. Wars have been fought. Technology has advanced. Medical discoveries have been made. The calendar is marked and marred with history-making moments. But our greatest achievements aren't those that books are written about. They are the deeds of kindness that collectively bind us together and define our community. The quiet, selfless acts of people helping people.

United Way of the Plains was founded in this spirit. For 100 years, we've been harnessing the caring power of our community to help our neighbors reach their potential. We've united the community. Mobilized resources. Created lasting change. We've kept a pulse on the most pressing needs of our neighbors. And as those needs have changed, so have we.

In the midst of the Great Depression in 1934, $44,600 – the largest allocation of the year – went to “rehabilitate families broken under the strain of the depression and to give them temporary relief pending their adjustment back to a self-supporting and a self-respecting basis of life.”

In 1991, United Way coordinated the Wichita/Sedgwick County Homeless Task Force to gain a better understanding of homelessness in our community and identify ways to help through research, service coordination and resource management.

And now in our 100th year, we launched Bank On ICT, the first coalition of its kind in Kansas to help families find safe and affordable banking services to become financially stable.

We've adapted. Evolved. Innovated. But it didn't happen without you. Day after day. Year after year. Decade after decade. The people of our community have rallied with us as leaders, donors and volunteers. Together, they've passed down a legacy of compassion that has shaped our community. Today, you hold the torch for the next generation, powering the model of people helping people. Because of you, United Way's legacy will grow into the next 100 years.

Peter F. Najera
President & CEO
United Way of the Plains
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AUG. 7, 1922 – A group of community leaders gathered to sign a letter in support of the formation of a new kind of service organization in Wichita, patterned after similar groups forming throughout the nation. The letter was directed to the Wichita Board of Commerce, the predecessor of the Wichita Regional Chamber of Commerce.

This organization would help those in need by coordinating the efforts of social agencies and private contributors “to eliminate such social conditions as tend to create dependency, delinquency and defectiveness...by promoting cooperation, efficiency and economy.”

This simple, yet visionary act marked the beginning of the Wichita Community Chest.

The name was temporarily changed to Community War Chest from 1943 to 1946. The red feather was then adopted as a symbol of member agencies. Workplace fundraisers were often referred to as Red Feather campaigns.

Name changes to United Fund of Wichita & Sedgwick County.

A new name, United Way of the Plains, is announced.

1922

1943

1951

1957

1975

1977

1980

1985

1987

Glen Gardner
Executive Director
1951 – 1952

Claude Scott
Executive Director
1953 – 1976

Margo Ray
Executive Director
1977 – 1979

John Rush
Executive Director
1980 – 1984

Patrick J. Hanrahan
President & CEO
1985 – 2020

Name changes to United Way of Wichita &
Sedgwick County.

Name changes to United Way of the Plains.
United Way moves into its current location at 245 N. Water St. as part of its 75th anniversary.

100 YEARS OF LEADERSHIP

We are grateful to the distinguished group of community individuals who have chaired our board of directors, lending their strategic guidance to steer the direction of our organization.

1923 – Harry W. Stanley  
1924 – C. M. Jackman  
1925 – Gifford M. Booth  
1926 – L. W. Clapp  
1927 – L. W. Clapp  
1928 – Robert Foulston  
1929 – Harry Dockum  
1930 – L. O. Ripley  
1931 – Earl W. Evans  
1932 – L. O. Ripley  
1933 – C. J. Chandler  
1934 – Mrs. J. E. O’Donnell  
1935 – A. J. Cleary  
1936 – Sam Wallingford  
1937 – Harry D. Cottman  
1938 – Paul H. White  
1939 – A. R. Ohmart  
1940 – Rev. Samuel West  
1941 – Ken Fitch  
1942 – C. J. Chandler  
1943 – C. J. Chandler  
1944 – R. S. Millar  
1945 – R. S. Millar  
1946 – M. E. Garrison  
1947 – M. E. Garrison  
1948 – Elmer Moore  
1949 – Paul Foley  
1950 – George Siekin  
1951 – Harry Corbin  
1952 – Sidney Brick  
1953 – Lance Coffey  
1954 – Paul Roberts  
1955 – Gordon W. Evans  
1956 – Roy C. Russell, Sr.  
1957 – O. A. Sutton  
1958 – Olive Ann Beech  
1959 – Walter Schimmel  
1960 – Max H. Miller  
1961 – Fred M. Kimball  
1962 – Don W. Pray  
1963 – J. T. Koelling  
1964 – Ben M. Wheat  
1965 – Owen C. McEwen  
1966 – A. Dwight Button  
1967 – S. O. Beren  
1968 – Paul H. Woods  
1969 – Harry F. Scribner  
1970 – Robert L. Cory  
1971 – Glen L. Montague  
1972 – Jordan Haines  
1974 – Ralph Fiebach  
1975 – Fred F. Berry, Jr.  
1976 – Harold L. Walton  
1977 – B. N. Lancaster  
1978 – G. Robert Gadberry  
1979 – William A. Boettger  
1980 – E. A. Jarvis  
1981 – Richard D. Hite  
1982 – Duane J. Buckley  
1983 – Linwood B. Sexton  
1984 – C. James Mans  
1985 – H. Marvin Bastian  
1986 – Arnold D. Gray  
1987 – William B. Bunten  
1988 – Larry E. Soice  
1989 – Richard D. Smith  
1990 – R. Joe Aleshire  
1991 – R. Joe Aleshire  
1992 – Alan L. Rupe  
1993 – Jim Blitz  
1994 – Cheri M. Updegraff  
1995 – K. Gordon Greer  
1996 – Steven A. Houlik  
1997 – Gregg L. Lesh  
1999 – LeRoy E. Rheault  
2000 – Marlon Dauner  
2001 – Eric F. Melgren  
2002 – Bernie Zalaznik  
2003 – David L. Stromh  
2004 – Marilyn Richwine  
2005 – S. Edwards Dismuke, M.D.  
2006 – Arnold Hudspeth  
2007 – Thomas R. Docking  
2008 – Thomas R. Docking  
2009 – Patricia M. Dengler  
2010 – Steven J. Martens  
2011 – Stuart Ray  
2012 – Gloria Farha Flentje  
2013 – Rhonda Dennis  
2014 – Paul S. Allen  
2015 – John F. O’Leary  
2016 – John F. O’Leary  
2017 – Richard Kerschen  
2018 – Richard Kerschen  
2019 – Angel Gomez  
2020 – Ginger Farney  
2021 – Steve Dixon  
2022 – Jodi Noah
OUR APPROACH

For 100 years, we’ve united the community. Mobilized resources. Created lasting change.

At United Way, we bring individuals, businesses, nonprofits and government decision makers together to have critical conversations to generate the best ideas and implement new solutions to complex problems, so that every person and every family in south central Kansas thrives. We rally the community in a way no single organization can to develop, fund and scale collective solutions that tackle our community’s most pressing problems at their roots. Our work focuses on the building blocks of a quality life and strong community:

- **HEALTH**: We’re helping our neighbors get – and stay – healthy by ensuring access to equitable, affordable and quality health services and providing the tools to lead a healthy lifestyle, including making nutritious food readily available.

- **EDUCATION**: With an approach to education that spans from cradle to career, we’re making sure children start school ready to learn, achieve on-grade reading levels, maintain strong attendance and graduate on time.

- **FINANCIAL STABILITY**: We’re helping our neighbors find not just short term financial success but long-lasting stability. That means connecting people with career development opportunities, pathways to homeownership and financial literacy skills to leverage their resources effectively.

- **BASIC NEEDS**: When our neighbors find themselves in crisis, we help them recover by meeting their basic needs and providing a social safety net that every community requires.

611,643 TIMES WE HELPED OUR NEIGHBORS IN SOUTH CENTRAL KANSAS LAST YEAR.
OUR IMPACT

What happens when you donate a dollar to United Way? *We turn it into* **$2.51 worth of impact.**

United Way adds value to multiply every dollar donated by serving as policy experts, creating efficiencies, leveraging resources and building relationships across all business sectors to fund causes that drive impact.

**$1 DONATION**

**INVESTED IN**

**NONPROFIT PROGRAMS**

Last year, United Way invested in 77 programs at 66 nonprofits through our Opportunity on the Plains, Promise on the Plains and Impact on the Plains. *Learn more about these community investments beginning on page 14.*

**DIRECT SERVICES THAT ADD VALUE**

**GRANTS**

We generated $4.1 million in grants for literacy, homelessness, financial stability and more.

**VOLUNTEER CENTER**

Our Volunteer Center coordinated 53,748 hours of volunteer service, valued at $1.6 million.

**FREE TAX PREP**

Our VITA program returned a record breaking $8.4 million in tax refunds to individuals in our community.

**PRESCRIPTION SAVINGS**

Through a partnership with SingleCare, we helped people save $500,880 on their prescriptions last year.

**DISTRIBUTED GOODS**

Our Give Items of Value program distributed a recording breaking $2.6 million worth of donated products to nonprofits, for free.

**$2.51 WORTH OF IMPACT**

Left: A kindergarten student at L’Ouverture Elementary School shows United Way of the Plains President and CEO Pete Najera the new books she received in a summer reading kit provided by United Way in collaboration with Coaching for Literacy.
Throughout our history, we’ve kept a pulse on the needs in the community, evaluated gaps in services and developed innovative solutions to meet those needs. We provide unique programs to meet local and statewide needs.
The United Way Volunteer Center connects the passions of people with the needs of nonprofits to create lasting change. Whether it’s reading with children, stocking shelves at a food pantry or delivering meals to home-bound seniors, volunteers are at work throughout our community everyday.

In 2022...

- 213 GROUP PROJECTS were organized by the United Way Volunteer Center.
- 53,748 VOLUNTEER HOURS were served in the community through the United Way Volunteer Center, WORTH $1.6 MILLION in value to the nonprofits they assisted.
Our family would like to thank you for the financial support given to us. We feel fortunate and blessed to live in such a caring and compassionate community.”

~ John, Mandy, Valerie, Ben and Jenna

When disaster strikes, United Way of the Plains has a legacy of harnessing the caring power of our community to help victims in the hours, days, months and years that follow.

Left: United Way of the Plains Director of Community Services Mark Stump directs a crowd of volunteers responding to the Haysville tornado in 1999.
Imagine taking shelter in your basement, listening to the home above you collapse and blow away.

Imagine climbing out to find your car wrapped around a tree down the street.

Imagine the moment you realize your tangible memories are lost forever.

_This was reality for 208 neighbors in Andover and Sedgwick County the night of Friday, April 29, when an EF-3 tornado struck._

Now, imagine if there was someone there to guide you through the chaos in the moments and months that followed. That’s your United Way.

Within the first 24 hours, our 211 Information and Referral service was directing victims to assistance and connecting those wanting to help their neighbors recover with the best ways to support them. We stood up a Residential Disaster Assistance Center. This multi-agency resource center served as a hub of 15+ organizations who offered food, clothing, basic needs, cleanup materials, registration for financial assistance and emotional support. And we set up a fund that raised over $900,000 to help with long-term recovery efforts.

But that was just the beginning of the recovery. In the weeks and months that followed, the City of Andover partnered with the United Way Volunteer Center to organize community cleanup days to restore parks and public spaces.

United Way continues to walk alongside those who were impacted that night to make sure they have the resources they need to succeed.
What do you do when you don’t know where your next meal will come from? Or how to pay this month’s rent and utilities? Or when you don’t have health insurance but your child is sick and needs a doctor?

United Way’s 211 Information and Referral service helps people in 98 counties across Kansas when they’re faced with life’s toughest questions. 211 is the most comprehensive source of information about local health and human services. This free, statewide program is powered by caring professionals who are experts in identifying underlying problems and connecting people in need with the best local resources in their community. The service is accessible by phone, text, chat and an online database 24/7 in 180+ languages.

**TOP 5 REQUESTED NEEDS IN 2022**
- Utility Assistance
- Tax Preparation Assistance
- Rent Assistance
- Food Pantries
- Homeless Shelters

1,325,525 times Kansans have been connected to help since 211 began in 2006.
When I was 23, I was put on bedrest three months before my son was born. My husband and I both had jobs but neither of us made a lot of income. How were we going to pay rent, make our car payment, or cover car insurance? I called 211 in tears, telling them what I was facing. They gave me resources to help pay those bills.

To me, 211 is a life saving resource. It’s something that is simple but underestimated. The fact that at any point in time someone can call and find the resources they need is amazing. I honestly think that we’d be in a different place if we hadn’t received that assistance.”

— Kisty, right with her family
Imagine if companies could make better use of surplus products — and benefit others at the same time?

United Way of the Plains Give Items of Value (GIV) program creates a bridge between organizations with excess inventory and nonprofits in south central Kansas, whose tight budgets limit their ability to purchase critical supplies to support their mission. With the help of volunteers, like Amy Schafer (*pictured above*), donations are sorted and stocked so nonprofits can "shop" for the items they need, free of charge. It’s a win-win: Companies are able to recycle products while nonprofits keep their overhead low so more resources can be funneled into programming.

- **RECORD BREAKING $2.6 MILLION** worth of goods were distributed in 2022.
- **232 NONPROFITS** shopped at GIV over 1,100 times in 2022.
We piloted the program in 1984 with a small closet of supplies. It became evident very quickly that we were meeting a real community need. We finished 2022 as our most successful year on record. That achievement is a result of strong partnerships with area retailers and businesses, continuous outreach to nonprofits and the dedication of our staff and volunteers.”

~ Mark Stump, United Way Director of Community Services
100 years ago, our community rallied together to raise $183,296 for 25 social service agencies. Each fall, the fundraising campaign captures our community’s collective efforts in the same spirit to bring help and hope to our neighbors.

In 2022, United Way of the Plains invested in 77 programs at 66 nonprofit partners through three grant funding opportunities: Opportunity on the Plains, Promise on the Plains and Impact on the Plains. Each supports our work to advance the common good in our focus areas of health, education, financial stability and basic needs.

Above: United Way banners line downtown Wichita streets, marking the annual fall fundraising campaign.
OPPORTUNITY ON THE PLAINS

Opportunity on the Plains is the largest, annual investment program from United Way of the Plains to help meet the most pressing needs in our community.

It provides grants to health and human service programs in our focus areas of health, education, financial stability and basic needs. Thanks to the caring power of our community, this program invested a total of $6,582,311 in area programs, including 24 NEW PROGRAMS, from July 2022 to June 2023, that help individuals and families throughout south central Kansas achieve their human potential. Grant recipients are listed in each focus area section that follows.

Above: Abel Frederic, United Way Vice President of Community Impact (center), and Pete Najera, United Way President and CEO (right), congratulate Kristi Oberg, Wichita Public Library Foundation President and CEO (left), on the grand opening of Evergreen Community Center and Library. The foundation received a grant through Opportunity on the Plains to provide bilingual books and resources to help ensure children are kindergarten ready.
In 2022, we launched Promise on the Plains to help create a more equitable and inclusive community where individuals of all racial and ethnic backgrounds can succeed.

Through Promise on the Plains, United Way invests in Wichita area nonprofits led by and serving Black, Indigenous and People of Color (BIPOC) to help close gaps and disparities in health, education, financial stability and basic needs. Grants assist in building organizational capacity to help foster a more just and inclusive community. This new grant opportunity was announced during Black History Month in February. **TEN RECIPIENTS, EACH RECEIVING $10,000, were recognized as part of Juneteenth observances (pictured below).**

- Common Ground Producers and Growers
- CHD Boxing Club
- ICT Launchpad
- Progressive Community Outreach Program
- Reach Out 2 Someone Else
- Wichita Asian Association
- Wichita Birth Justice Society
- Wichita Intertribal Warrior Society
- Women Aspire
- Women's Project of Kansas
Impact on the Plains is a social innovation competition that promotes an entrepreneurial ecosystem in the nonprofit community to transform how complex social issues are addressed.

Impact on the Plains invites nonprofits to pitch their ideas for bold solutions to community issues in a “Shark-Tank” style event. In it’s second year, 39 nonprofits submitted applications with compelling answers to needs in the areas of health, education, financial stability and basic needs. Eight finalists pitched their transformative programs to judges at a live event.

WINNERS, RECEIVING $25,000 EACH:
Exercise & Wellness Program / Club Parkinson’s
Summer Enrichment & Exploration Program / ICT Launchpad
Wings Up: A Pathway to Economic Stability / Destination Innovation
Emergency Help for Victims of Trafficking / Hope Ranch for Women

RUNNERS UP, RECEIVING $5,000 EACH:
Trauma-related Support for Vets / Sojourner’s Coffee House
Empowering Youth Through Debate / Ad Astra Debate League
Bridges Out of Poverty / Children First
Mobile Shower & Hygiene Program / Shower Up Wichita
Our work helps people of all ages lead healthier lives. Good health is critical for children to grow and develop, and for adults to live full and productive lives. We take a comprehensive approach to health – both mental and physical – because we understand our community is only as strong as the health of our neighbors.
In 2022, United Way invested $1,309,508 in a cohort of 22 PROGRAMS at 18 NONPROFITS that are increasing access to health care and mental health services, building equity and promoting healthy lifestyles. Together, they are reducing health disparities and improving the well-being of individuals and families in our community.

ACCESS TO HEALTH CARE & MENTAL HEALTH SERVICES

- Cana Counseling Services / Catholic Charities
- Direct Client Services / Cairn Health
- Mental Health Services for Sexual Assault Victims / Wichita Area Sexual Assault Center
- Outpatient Mental Health / Kansas Children’s Service League
- Project Access / Central Plains Health Care Partnership
- RSVP of Sumner County / Mental Health Association of South Central Kansas
- Therapeutic Evidence Based Treatment Education / Child Advocacy Center of Sedgwick County – NEW
- Transportation / Cerebral Palsy Research Foundation of Kansas
- Vision Clinic / Guadalupe Clinic – NEW

HEALTH EQUITY

- Kitchen Restore Program / K-State Research and Extension Sedgwick County – NEW
- Neighborhood Doula Advocates Program / Kansas Birth Justice Society – NEW
- Removing Language Barrier to Health Care Access / GraceMed Health Clinic – NEW
- Wheelchair Clinic & Assistive Technology Funding / Cerebral Palsy Research Foundation of Kansas
- Wichita Student Dignity Project / Giving the Basics – NEW
- Workplace Support for BIPOC Breastfeeding Parents / Kansas Breastfeeding Coalition – NEW

HEALTHY LIFESTYLE

- Camp Discovery for Youth with Type I Diabetes / American Diabetes Association – NEW
- CARES: Compassionate Advancement of Resiliency, Equity and Support / Central Plains Health Care Partnership
- Exercise & Wellness Therapy for People with Disabilities / Cerebral Palsy Research Foundation of Kansas
- Great Plains Diabetes / Great Plains Diabetes Research – NEW
- Healthy Lifestyle for Marginalized Adults / Breakthrough – NEW
- Promoting Good Oral Hygiene Habits for Good Health / GraceMed Health Clinic – NEW
- Sober Active Community / The Phoenix – NEW

Left: Chitra Harris, a board member for the Wichita Asian Association, welcomes guests to their first-ever health fair. The goal of the fair, hosted as part of the Wichita Asian Festival, was to break down barriers to access affordable health care. The program was supported by a grant through United Way of the Plains’ Promise on the Plains initiative.
DELTA DENTAL COMMUNITY BENEFIT PLAN: 
$274,343 IN FREE CARE

Maintaining oral health reduces the risk of serious health conditions. Delta Dental partners with United Way to administer the Community Benefit Program to ensure financial barriers are removed for working individuals who lack dental coverage. Through the program, a $5 annual deductible covers diagnostic, preventive, basic and major services at 100%.

- 159 INDIVIDUALS received needed dental care through the program last year.

SINGLECARE: 
REDUCING THE COST OF PRESCRIPTIONS

Inadequate health insurance forces our neighbors to make frightening decisions about which prescription medication they can afford and which they'll go without. SingleCare is a prescription discount card program promoted by United Way that helps reduce the cost of prescriptions.

- $500,880 WAS SAVED in prescription costs by participants in south central Kansas last year.

PROJECT ACCESS: 
PARTNERING FOR INNOVATIVE SOLUTIONS

In 1999, Dr. Paul Uhlig approached United Way of the Plains with an innovative idea to coordinate donated medical care for uninsured, low-income residents of Sedgwick County. United Way joined city and county entities, and community-based clinics to help fund and develop the program. In the first four months, local hospitals and 424 physicians contributed nearly $800,000 worth of donated medical services. The program’s success garnered national recognition with the prestigious Mary M. Gates Volunteer/Professional Achievement Award from United Way of America in 2000. Project Access continues to make a lasting impact for the health and well being of our neighbors.
I’ve gotten the flu shot for several years and it seems to have helped me avoid getting really sick. There’s more of us that can’t afford health insurance and don’t have the income or can’t afford it. This is a great service to have.”

– Kim, pictured getting her flu vaccine at Operation Immunization

OPERATION IMMUNIZATION:
ELIMINATING BARRIERS TO BASIC HEALTH CARE

United Way annually partners with the KU School of Pharmacy – Wichita to host free flu vaccine clinics for those who are unemployed, uninsured or unable to pay. The program prevents a burden on the healthcare system, helps individuals avoid lost work time and curbs debt due to medical bills. By hosting clinics across the city, barriers to accessing needed healthcare are removed for our most vulnerable neighbors.

11,000+
PATIENTS HAVE RECEIVED A FREE FLU VACCINE THROUGH OPERATION IMMUNIZATION SINCE OUR PARTNERSHIP BEGAN IN 2009.
Education is the foundation to success in work and life. When children start school ready to learn, achieve on-grade reading and math levels, and graduate on time, they will thrive personally and contribute to their community throughout their life.
In 2022, United Way invested $1,481,634 in a cohort of 12 programs at 11 nonprofits that are helping students enter school ready to learn, ensuring success throughout their educational journey and helping in their overall development. Together, they are meeting vital educational needs of children that will help build a stronger workforce and strengthen our community in years to come.

**SCHOOL READY CHILDREN**

- Developmental Assessments and Evaluations / Rainbows United
- Early Childhood Connections / Child Start
- Early Learning at Evergreen / Wichita Public Library Foundation – NEW
- Targeted Case Management / Rainbows United

**SUCCESS IN SCHOOL**

- Brotherhood and Sisterhood Programs / Rise Up for Youth
- Core Program / The Pando Initiative
- Future Heroes Success Mentors / Heroes Academy – NEW
- Pathways to Graduation & Career Success / Jobs for America’s Graduates – Kansas – NEW

**OVERALL STUDENT DEVELOPMENT**

- After-School and Summer Program / Boys & Girls Clubs of South Central Kansas
- Community Based Mentoring / Kansas Big Brothers Big Sisters Serving Sedgwick County
- Leadership Experience: Youth Development / Girl Scouts of Kansas Heartland
- Youth Employment Project / Workforce Alliance of South Central Kansas

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Left: A family poses with the new books they received from United Way at the Juneteenth community celebration. Books featured diverse characters to help children see themselves in the stories they read and know they are valued in the world.
COACHING FOR LITERACY:
TEAMING UP TO HELP CHILDREN LEARN TO READ

Coaching for Literacy teamed up with Wichita State University men’s basketball team to raise more than $30,000 for United Way’s childhood literacy programs. The partnership funded summer literacy kits for 3,050 kindergarten through third grade students at 14 elementary schools in Shocker neighborhood. Each kit included two new books featuring diverse characters and reading guides for parents to encourage their child in their quest to strengthen their reading skills.

Left: Shocker basketball player Isaiah Poor Bear-Chandler reads with students at Washington Elementary School as part of Coaching for Literacy.
DOLLY PARTON’S IMAGINATION LIBRARY: INSPIRING LOCAL CHILDREN TO LOVE READING

United Way partners with the Imagination Library to mail a new, free book every month to children ages 0-5 years old, regardless of their income. The program helps children, like Kailani (pictured right), develop a love of reading and advanced literacy skills before she enters school. United Way funds the initiative in select ZIP codes with the greatest need in Sedgwick, Butler and Cowley counties.

- **11,427 CHILDREN** participated in the Imagination Library in 2022.

READ TO SUCCEED: MOBILIZING VOLUNTEERS FOR STUDENT SUCCESS

In 2015, Read to Succeed began as a grassroots effort of Women United to help third grade students achieve grade level reading benchmarks. The program pairs volunteer reading coaches with students to meet weekly, listen to the students read and help them improve their reading skills. Women United partnered with Wichita Public Schools to pilot the program in one school with 22 volunteers. Because of the success in that initial year, Read to Succeed has grown to serve second and third grade students at 24 elementary schools. Students who participate grow in their confidence and love of reading, build meaningful relationships with their coaches and improve their reading scores.

- **1,700+ STUDENTS** have participated in Read to Succeed since 2015.

*Left: David Gear with The Active Age coaches a student at Gardiner Elementary School.*
Without a steady income or sufficient savings, people are easily caught off guard by unexpected expenses, develop lingering credit concerns, fall prey to predatory lenders and even face homelessness. We’re helping our neighbors become financially stable so even in challenging times, they have the education and support to efficiently allocate resources and sustain themselves.
In 2022, United Way invested $622,106 in a cohort of 10 PROGRAMS at 10 NONPROFITS that are helping our neighbors build economic stability, access vocational training and education, and build pathways out of poverty.

FINANCIAL LITERACY
Financial Education and Credit Building Program / International Rescue Committee - Kansas – NEW
Money Matters / Consumer Credit Counseling Service
Youth Financial Literacy / Kansas Council for Economic Education

PATHWAYS TO HOMEOWNERSHIP
Pathways to Homeownership / Wichita Habitat for Humanity – NEW

WORKFORCE DEVELOPMENT
Camp Destination Innovation / Destination Innovation – NEW
Seeds for Success / Catholic Charities
GED & High School Diploma Preparation / Kansas School for Effective Learning (KANSEL)
LegacyWorks / Legacy Ministries – NEW
Workforce Skills & Support for Disadvantaged Women / The Women’s Network
Youth Transitioning to Employment / Cerebral Palsy Research Foundation of Kansas

38,667
TIMES PARTNERS HELPED OUR NEIGHBORS GAIN FINANCIAL STABILITY IN 2022.

Left: Amanda Estrada and her family attended the Weather Ready Neighborhood Cookout & Resource Fair, hosted by United Way of the Plains and Bank On ICT coalition partners. The fair provided resources and tools to help navigate increased utility costs associated with severe winter weather.
FREE TAX FILING ASSISTANCE: 
RECORD BREAKING $8.4 MILLION IN REFUNDS

45% of households in south central Kansas make less than $50,000 a year. United Way’s Volunteer Income Tax Assistance (VITA) program helps them file their taxes for free and keep more of their hard-earned money.

In 2022, the average, simple tax return cost $220 to process by a paid service. United Way’s free tax service helps clients avoid costly decisions, like paying rent or feeding their family, to have their taxes filed. Over 100 IRS-certified volunteers filed 5,444 tax returns for low-to-moderate income households and helped them find tax credits. The returns totaled a record breaking $8.4 million. These refunds are often used by clients to cover the basics, including medical bills, car repairs, housing costs and more, and in turn, boost and stabilize the local economy.

Above: Amy Althoff, an IRS-certified volunteer, assists a client at one of the free tax sites hosted by United Way.

75,000+
TAX RETURNS HAVE BEEN FILED THROUGH VITA SINCE THE PROGRAM BEGAN IN 2003.
BANK ON ICT: NEW COALITION HELPS INDIVIDUALS AVOID PREDATORY LENDING SERVICES

United Way launched the Bank On ICT coalition, the first of its kind in Kansas, to help connect our unbanked and underbanked neighbors to safe and affordable banking services.

126,000 individuals in Sedgwick County rely on cash checking and payday lender services to access their money, costing them more than $40,000 over the course of their life in excessive penalties and fees. Bank On ICT partners with financial institutions to offer certified accounts that work with individuals who have been denied services in the past. A bank account is just the first step to gaining financial stability. Over 30 organizations, including nonprofits, financial institutions and government entities, have joined the coalition to be partners for success, serving as a team of local experts who are invested in a client’s longterm financial success.

- **632 INDIVIDUALS** were referred to safe, affordable banking services through Bank On ICT in its first year.
We’re helping our most vulnerable neighbors and those in crisis recover by meeting their basic needs – food, rent and utility assistance, safety and shelter. Having a social safety net in our community helps those in need survive today and propels them to live their best lives possible tomorrow.
In 2022, United Way invested $2,380,258 in a cohort of 25 programs at 17 nonprofits that are helping our neighbors access basic needs, such as food, shelter, safety and utilities.

EMERGENCY SHELTERS
- BRIDGES Transitional Living Program / Wichita Children’s Home
- Children's Home / Sunlight Children's Services
- CrossRoads Homeless Emergency Shelter / Wichita Children's Home
- Homeless Resource Center / United Methodist Open Door
- Homeless Services Emergency Lodge / The Salvation Army
- The Inn powered by HumanKind / HumanKind Ministries
- Residential Emergency Shelter / Wichita Children's Home
- St. Anthony Family Shelter / Catholic Charities

FOOD INSECURITY
- Addressing Food Waste and Food Insecurity Through Community Awareness and Engagement / ICT Food Rescue
- Reduce Food Insecurity / The Salvation Army
- Community Food Ministry / United Methodist Open Door
- Meals on Wheels / Senior Services of Wichita
- Our Daily Bread Food Pantry / Catholic Charities

RENT/UTILITY ASSISTANCE
- Utility Assistance / The Salvation Army
- Emergency Services / Family Promise of Greater Wichita – NEW
- Homeless Prevention / Center of Hope
- Providing Assistance to Increase Stability for Families in Need / Dear Neighbor Ministries – NEW

SAFETY
- Child Advocacy Center / Sunlight Children’s Services
- Court Appointed Special Advocates / CASA of Sedgwick County
- Harbor House / Catholic Charities
- Kinship Navigator / Kansas Children’s Service League
- Safety for Domestic Violence Survivors / The Women’s Network
- Stability and Resources for Domestic Violence Victims / StepStone
- Supportive Services for Sexual Assault Victims / Wichita Area Sexual Assault Center
- Volunteers Helping Abused and Neglected Children Have Safe, Permanent Homes / Tri-County CASA

Left: When she found herself living out of her truck, Shower Up Wichita met her basic need for a shower. Shower Up Wichita is a mobile shower and hygiene program that restores dignity, self-esteem and humanity to those experiencing homelessness. They were a grant recipient from United Way of the Plains’ Impact on the Plains initiative in 2022.
VETERANS RIDE FREE:
49,633 RIDES GIVEN TO VETS FOR FREE

Veterans Ride Free, a transportation program that provides free rides to veterans on any Wichita Transit bus or Q-line for free, was extended for two more years in 2022. The program is funded by the Robert J. Dole VA Medical Center and United Way’s Flags of Freedom program. It’s aimed at removing transportation barriers to help veterans access medical appointments, employment, shopping, social visits and other daily needs.

"One of our veterans is a married father of two minor children, one of whom has special needs. He used Veterans Ride Free to attend school and graduate with his HVAC certification. He now uses the service to get to and from work, go to the grocery store, pick up medication for their child and take both children to appointments. By eliminating transportation as a barrier, he and his family are gaining financial stability and have reduced their risk of becoming homeless."

– Robert J. Dole VA Medical Center Case Manager
FIGHTING FOOD INSECURITY: LEVERAGING COLLABORATIVE PARTNERSHIPS TO ENSURE ALL ARE FED

Imagine making the tough decision – pay rent or buy groceries for your family. For 13% of our neighbors, this is reality as they are food insecure.

United Way is finding and supporting creative solutions. When the Salvation Army launched a mobile food pantry last year that would bring healthy foods each week to Wichita area community centers in food deserts, we were proud to join other community entities with financial support (pictured above).

We also partnered with United Methodist Open Door Community Food Ministry, Bank of America and Cargill to offer Ride United: Last Mile Delivery. Case managers identified clients that faced barriers to accessing grocery stores due to mobility issues, availability of nearby grocery stores and transportation. The program leveraged DoorDash drivers to deliver food boxes to a client’s front door for free.

- 285 DELIVERIES OF FRESH, NUTRITIOUS FOOD were made, saving participants over $7,500 in groceries and transportation.
IMPACT ICT CONTINUUM OF CARE:

ENDING HOMELESSNESS:
ONE PERSON AT A TIME

Over 330 individuals and organizations have joined the Impact ICT Continuum of Care with a shared vision to make homelessness rare, brief and nonrecurring for all our neighbors in Sedgwick County. Led by United Way of the Plains, the coalition brings together nonprofits, government entities, community stakeholders and persons with lived experiences to work toward achieving functional zero — when the number of people experiencing homelessness never exceeds our community’s capacity to move people into permanent housing. Their work includes:

**Case Conferencing** – Homeless service providers use a common database to compile a list of individuals, by name, who are experiencing homelessness and their specific needs. A team of service providers meet frequently to review the list and match clients with resources to quickly move them into housing.

**Securing Funds** – Impact ICT, led by United Way, was awarded a $2.7 million grant from the U.S. Dept. of Housing and Urban Development (HUD) in 2022.

**Conducting a Point in Time Count** – The count, organized by United Way, is an annual effort to estimate the number of individuals in Wichita and Sedgwick County who are homeless. The 2022 count revealed 690 individuals were impacted. Information collected helps Impact ICT make local funding decisions, study trends, reach underserved populations and increase awareness.

Impact ICT’s work is making a difference. In 2022...

- **Individuals experiencing homelessness were served 107,100 TIMES by a coalition partner.**

- **3,082 INDIVIDUALS** were helped through emergency shelter, transitional housing, street outreach and housing services.

- **1,168 INDIVIDUALS** were housed or kept in housing.

*Left: Jaraya Reynolds, United Way Continuum of Care Housing Navigator, talks with a client at United Methodist Open Door Homeless Resource Center. Improved collaborations have resulted in more efficient housing referrals.*
A single mother of five found herself homeless and living in her car or hotel while her children stayed with a relative. Through the collaborative efforts of Impact ICT partners, she was placed in rapid re-housing.

I promise I will make sure to stay going forward in the right direction and never look back. I will never go backwards. My children are so happy and proud of me. They can come visit me now. I will never forget this moment. You guys are a blessing and I’m so appreciative.”

“N,” formerly homeless
Generous organizations and individuals are the driving force behind the work United Way does to help everyone achieve their potential. With their support, we are transforming lives and changing community conditions.

Above: INTRUST Bank staff assemble fleece blankets as part of their internal workplace fundraising campaign. Blankets were given to area homeless shelters.
TOP CORPORATE CAMPAIGNS

United Way of the Plains is proud to partner with many organizations committed to building a stronger community for all. Our top 15 corporate supporters, listed here, donated $5,772,280 in our 2022 campaign through corporate and employee giving, matching gifts and special events. We are grateful for their support.

Above, left to right: Spirit AeroSystems Senior Vice President Kevin Matthies, United Way of the Plains President and CEO Pete Najera, Good Neighbor Fund Chair Matthew Joyce, and Spirit AeroSystems Sr. Manager of Global Community Relations and Corporate Social Responsibility Molly Edwards.

Above: United Way of the Plains hosted ELEVATE, a group of up-and-coming leaders at Textron to discuss the future of community impact and philanthropy in the workplace.
TOCQUEVILLE SOCIETY

In 1831, Alexis Charles-Henri de Tocqueville traveled extensively throughout the United States, recording his observations of life in the young nation. Of note were his thoughtful reflections that Americans hold in common a unique willingness to work for the public welfare and lend faithful support to their neighbors in times of need. It was this spirit that inspired the United Way Tocqueville Society. Members illustrate their commitment to their neighbors through annual leadership gifts of $10,000 or more. In our 100th year, these members contributed $1,018,688 to help advance the common good.

LA SOCIÉTÉ NATIONALE
Gifts of $100,000 – $249,999
Helen and Russ Meyer

ORDER DE FRATERNITÉ
Gifts of $75,000 – $99,999
Barbara and David Rolph

ORDER D’ÉGALITÉ
Gifts of $50,000 – $74,999
Ilene Bomhoff
Stuart and Barbara Ray

ORDER DE LIBERTÉ
Gifts of $25,000 – $49,999
Rachel and Paul Allen
Adam Berry
Marla and Charlie Chandler
DeVore Foundation
Julie and Tom Gentile
Hannah and Rich Kerschen
Laura and Philip Knight
Liz and Charles Koch
Jodi and Craig Noah
Traci and Bill Pickert
The Darrel and Dee Rolph Family Fund
Kriya and Terry Shortt
Debbie and Jay Smith
MEMBRES DE LA SOCIÉTÉ
Gifts of $10,000 – $24,999

Susie and Craig Anderson
Kim and Greg Anderson
Sue and Fred Berry
Susayn Brandes
Susie and Bill Braun
Yolanda and Gene Camarena
Ken Clay
Marilyn Sue Cressler
Jill Docking (Mrs. Thomas Docking)
Ginger Farney and Shawn Gieger
April and Michael Gerber
Nancy and Donald J. Glenn
Cozy and Chris Goebel
Patricia and Dawson Grimsley
Jenifer and Francis Hitschmann
Michele C. and Anthony B. Isaac
Kris and Brian Johnson
Monica and Tony Kruse
Shawna and Shawn Lancelot
Sondra M. Langel
Judy and Doug Lededetter
Julia and Matt List
Cindy and Chuck McSwain
Kathy and John Moslay
Janet and Dave Murfin
Jan and Pete Najera
Susan and Nick Onofrio
Carla and Dan Powers
Kathy and Dave Robertson
Ronda and David Rosenberg
Andrea and Jim Scarpelli
Kate and Dan Scheer
Jaki and Roger Scholfield
Cole Spedale
Kelly and Shawn Sullivan
Natalie and Sean Tarbell
Betty and Ted A. Vlamis
Marla and Steve Webb
Roberta and Alan Whetzel
Ellen and Todd Winter
I. Wayne Woolsey
Lana and David Wyckoff
Three Anonymous
LABOR UNION PARTNERS:
A LEGACY OF CARING

The AFL-CIO and United Way partnership was born after World War II as an innovative way to rebuild our nation through efficient fundraising. Today, this legacy of caring continues as union members give their time, talents and financial support through United Way to improve the lives of our neighbors.

American Postal Workers Union: Local #735
Communication Workers of America: Local #6402
Fraternal Order of Police: Lodge #5
Graphic Communications Conference / International Brotherhood of Teamsters
International Alliance of Theatrical Stage Employees: Local #190
International Association of Fire Fighters: Local #135
International Association of Machinists & Aerospace Workers: District Lodge #70, District #70 Retirees, Local Lodges – #639, #774, #839, #1989, #2799
International Brotherhood of Boilermakers
International Brotherhood of Electrical Workers: Local #271, #304, #661, #1523
International Brotherhood of Teamsters Union: Local #795
International Union of Bricklayers and Allied Craftworkers: Local #15 MO/KS
International Union of Elevator Constructors: Local #12
International Union of Operating Engineers: Local #101, #119

International Union of Painters and Allied Trades
Kansas Association of Public Employees – American Federation of Teachers-Kansas
Kansas Organization of State Employees
Laborers International Union of North America: Local #1290
National Association of Letter Carriers: Branch #201
Office and Professional Employees International Union: Local #277
Service Employees International Union: Local #513
Sheet Metal Workers: Local Union #29
Society of Professional Engineering Employees in Aerospace/IFPTE: Local #2001
United Association of Plumbers and Pipefitters: Local Union #441
United Association Local 669 Road Sprinkler Fitters
United Food & Commercial Workers District Union: Local #2
United Steel Workers of America: Local #13417
United Teachers of Wichita #725
Wichita/Hutchinson Labor Federation of Central Kansas, AFL-CIO
HONORING OUR COUNTRY’S HEROES:
FLAGS OF FREEDOM

Flags of Freedom is a grand, two-week display of 600 American flags to honor, celebrate and remember veterans and current service members on Memorial Day. The program is a partnership between United Way and IAM & AW District Lodge #70. The community is invited to participate by purchasing dedications in honor of an active service member or in memory of a veteran in their life. Funds support United Way programs that assist veterans, including Veterans Ride Free (see page 32). More than $12,000 was raised in 2022.
2022 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

BOARD CHAIR
Jodi Noah
Vice President
Textron Aviation

VICE CHAIR
Craig Anderson
President
Equity Bank

TREASURER / FINANCE CHAIR
Adam Dunn
VP & CFO
Martin K. Eby Construction Co., Inc.

IMMEDIATE PAST CHAIR
Steve Dixon
President
P.B. Hoidale Co., Inc.

COLLECTIVE IMPACT CHAIR
Jennifer Szambecki
Marketing Director
Hutton

RESOURCE DEVELOPMENT CHAIR
Doug Ledbetter
Partner
Ernst & Young LLP

GOVERNANCE CHAIR
Laurie Labarca
President
Ascension Via Christi

STRATEGIC PLANNING CHAIR
Bobby Gandu
Assistant Vice President and Director of Admissions
Wichita State University

AT LARGE APPOINTEE
Paul Babich
Former President
United Teachers of Wichita

AT LARGE APPOINTEE
Diane Iseman
Communications & PR Manager
INTRUST Bank

AT LARGE APPOINTEE
Ebony Clemons-Ajibolade
Sr. Economic Development Manager
Evergy
**DIRECTORS**

**Paul Allen**  
Chief Executive  
Allen, Gibbs & Houlik, L.C.

**Cornell Beard**  
District President and Directing Business Representative  
IAM & AW District Lodge #70

**Walter Berry**  
CEO  
Berry Companies, Inc.

**Brian Burnett**  
Business Manager, Financial Secretary-Treasurer  
Plumbers and Pipefitters LU #441

**Gene Camarena**  
President  
La Raza Pizza, Inc.

**Margaret Dechant**  
CEO, Partner and Wealth Advisor  
6 Meridian

**Patricia Hardin**  
President  
American Postal Workers Union #735

**Rich Kerschen**  
CEO and Chairman of the Board  
The Law Company

**Kevin Matthies**  
Senior Vice President, Quality and Engineering  
Spirit AeroSystems, Inc.

**Jesse Morris**  
SVP/Assistant CFO  
Union State Bank

**Judy Pierce**  
President  
Wichita-Hutchinson Labor Federation of Central Kansas

**Dr. William Polite Jr.**  
Director of Equity, Diversity & Accountability  
Wichita Public Schools

**Moji Rosson**  
Director of Growth Strategies  
Meritrust Credit Union

**Carol Russell**  
President  
Communication Workers of America #6402

**Amy Schafer**  
Former Director of Advertising  
Wichita State University

**Tonya Sudduth**  
VP, Operations and Wichita Site  
Bombardier Learjet

**Sue Tirukonda, CFP**  
Financial Advisor  
Cordell Wealth Management

**Sheree Utash**  
President  
WSU Tech

**Jeffrey Weiford**  
Executive Vice President  
GLMV Architecture

**Johnathan Weigand**  
Director of Strategic Initiatives  
J.P. Weigand & Sons, Inc.

**Lavonta Williams**  
Community Advocate

**AFFINITY GROUP REPRESENTATION**

**Justine Milmine**  
Women United  
Steering Committee Chair

**Cecilia Thibault**  
Young Leaders United  
Steering Committee Chair

**Amy Schafer**  
Always United  
Steering Committee Chair
FINANCIAL REPORTS

These financial statements are unaudited and in abbreviated format. To view our audited financial statements and related footnotes, please contact us at (316) 267-1321.

**STATEMENT OF FINANCIAL POSITION**
*For the fiscal year ending Dec. 31, 2022.*

**ASSETS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and investments</td>
<td>$13,744,214</td>
</tr>
<tr>
<td>Receivables, net of allowance for uncollectible pledges</td>
<td>6,672,113</td>
</tr>
<tr>
<td>Prepaid expenses, inventory, and other</td>
<td>660,514</td>
</tr>
<tr>
<td>Charitable remainder trust</td>
<td>449,177</td>
</tr>
<tr>
<td>Property and equipment, net of depreciation</td>
<td>958,025</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$22,484,043</strong></td>
</tr>
</tbody>
</table>

**LIABILITIES & NET ASSETS**

**LIABILITIES**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and other accrued liabilities</td>
<td>$544,675</td>
</tr>
<tr>
<td>Payable to agencies</td>
<td>3,550,386</td>
</tr>
<tr>
<td>Held as fiscal agent for others</td>
<td>328,379</td>
</tr>
<tr>
<td>Deferred grant revenue</td>
<td>894,208</td>
</tr>
<tr>
<td><strong>Total Liabilities and Deferred Revenue</strong></td>
<td><strong>$5,317,648</strong></td>
</tr>
</tbody>
</table>

**NET ASSETS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions</td>
<td>$6,962,392</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>10,204,003</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$17,166,395</strong></td>
</tr>
</tbody>
</table>

**TOTAL LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$22,484,043</strong></td>
</tr>
</tbody>
</table>
**STATEMENT OF ACTIVITIES**  
*For the fiscal year ending Dec. 31, 2022.*

<table>
<thead>
<tr>
<th>REVENUES, GAINS AND OTHER SUPPORT</th>
<th>WITHOUT DONOR RESTRICTIONS</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign contributions</td>
<td>$1,296,098</td>
<td>$7,559,067</td>
<td>$8,855,165</td>
</tr>
<tr>
<td>Donor-designated gifts to agencies and programs</td>
<td>(101,170)</td>
<td>(666,705)</td>
<td>(767,875)</td>
</tr>
<tr>
<td>Provision for uncollectible pledges</td>
<td>39,559</td>
<td>(245,670)</td>
<td>(206,111)</td>
</tr>
<tr>
<td><strong>Net campaign dollars raised</strong></td>
<td><strong>$1,234,487</strong></td>
<td><strong>$6,646,692</strong></td>
<td><strong>$7,881,179</strong></td>
</tr>
<tr>
<td>Other contributions</td>
<td>260,942</td>
<td>100,398</td>
<td>361,340</td>
</tr>
<tr>
<td>Disaster Relief Contributions</td>
<td>169,259</td>
<td>857,397</td>
<td>1,026,656</td>
</tr>
<tr>
<td>Investment earnings, interest and unrealized gains/(losses)</td>
<td>(2,037,870)</td>
<td>(242,038)</td>
<td>(2,279,908)</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>2,593,173</td>
<td></td>
<td>2,593,173</td>
</tr>
<tr>
<td>Endowment contributions</td>
<td>6,214</td>
<td></td>
<td>6,214</td>
</tr>
<tr>
<td>Change in value of beneficial interest in CRT</td>
<td>(43,796)</td>
<td>(43,796)</td>
<td></td>
</tr>
<tr>
<td>Grant income</td>
<td>1,767,750</td>
<td>1,767,750</td>
<td></td>
</tr>
<tr>
<td>Other revenue</td>
<td>17,233</td>
<td>17,233</td>
<td></td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>7,748,955</td>
<td>(7,748,955)</td>
<td>-</td>
</tr>
<tr>
<td><strong>TOTAL REVENUES, GAINS AND OTHER SUPPORT</strong></td>
<td><strong>$11,716,347</strong></td>
<td><strong>$(386,506)</strong></td>
<td><strong>$11,329,841</strong></td>
</tr>
</tbody>
</table>

**EXPENSES**

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>WITHOUT DONOR RESTRICTIONS</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agency programs, initiative funding, and other awards</td>
<td>$6,112,956</td>
<td>$6,112,956</td>
<td></td>
</tr>
<tr>
<td>Grant expenditures and direct program services</td>
<td>6,247,087</td>
<td>6,247,087</td>
<td></td>
</tr>
<tr>
<td><strong>Total program expenses</strong></td>
<td><strong>12,360,043</strong></td>
<td><strong>12,360,043</strong></td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>936,329</td>
<td>936,329</td>
<td></td>
</tr>
<tr>
<td>Supporting Services</td>
<td>1,452,089</td>
<td>1,452,089</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>$14,748,461</strong></td>
<td>-</td>
<td><strong>14,748,461</strong></td>
</tr>
</tbody>
</table>

**CURRENT YEAR CHANGE IN NET ASSETS**

<table>
<thead>
<tr>
<th></th>
<th>WITHOUT DONOR RESTRICTIONS</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(3,032,114)</strong></td>
<td><em>(386,506)</em></td>
<td><em>(3,418,620)</em></td>
<td></td>
</tr>
</tbody>
</table>

**NET ASSETS, BEGINNING OF YEAR**

<table>
<thead>
<tr>
<th></th>
<th>WITHOUT DONOR RESTRICTIONS</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>9,994,506</strong></td>
<td><em>(10,590,509)</em></td>
<td><strong>20,585,015</strong></td>
<td></td>
</tr>
</tbody>
</table>

**NET ASSET, END OF YEAR**

<table>
<thead>
<tr>
<th></th>
<th>WITHOUT DONOR RESTRICTIONS</th>
<th>WITH DONOR RESTRICTIONS</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$6,962,392</strong></td>
<td><em>(10,204,003)</em></td>
<td><strong>$17,166,395</strong></td>
<td></td>
</tr>
</tbody>
</table>
For 100 years, United Way has helped the people of south central Kansas live their best lives possible. In 2022, we continued building on our tradition of innovation and impact to advance the common good for our neighbors.
United Way was recognized by the Wichita Business Journal as a 2022 **DIVERSITY AND INCLUSION AWARD** honoree for our work to promote equity through Promise on the Plains.

Wichita Business Journal named United Way a 2022 **INNOVATION AWARD** recipient for our implementation of Impact on the Plains, a “Shark Tank”-style social innovation competition for nonprofits.

Darren Minks, United Way of the Plains CFO, was named an **EXECUTIVE OF THE YEAR** by the Wichita Business Journal.

Mark Stump, United Way of the Plains Director of Community Services, received the 2022 **LEON H. MANNELL OUTSTANDING EMERGENCY SUPPORT PROFESSIONAL AWARD** from the Kansas Emergency Management Association.

Kindra Goertzen, United Way of the Plains Creative Manager, was named a **40 UNDER 40** honoree by the Wichita Business Journal. She was also recognized as the **MARKETER OF THE YEAR** by the American Marketing Association of Wichita.
WE TAKE CARE OF OUR OWN

For 100 years, United Way of the Plains has been here to help our parents and grandparents thrive. Through the years, we have adapted, evolved and innovated to meet their most pressing needs. In 2023, we enter our next century of service to grow a legacy of impact that ensures the success of our children and grandchildren. This includes expanding our footprint of service to include Pratt and Barber counties. Helping nearly one third of the state’s population is only made possible because of you - our leaders, donors and volunteers. Ad astra per aspra.
“No kind action ever stops with itself. One kind action leads to another.”

– Amelia Earhart