

# FY2022 COC LOCAL COMPETITION



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# Housekeeping

- This meeting is being recorded
- Slides and meeting recording will be available on [UWP Website](#)
- There will be an opportunity for questions after each section
  - Please use chat feature!
- Keep this a space for collaboration





# AGENDA

- Overview of CoC Program
- Expectations of Applicants
- Local Competition Details
- Consolidated Application Details
- Steps to Take Now
- Resources

# OVERVIEW OF COC PROGRAM

What is the Continuum of Care Program?



# WHAT IS THE COC?

- The Continuum of Care is...
  - A federal grant provided through HUD (Housing and Urban Development)
  - A federal, nationwide program that aims to end homelessness within the United States
  - The local coalition of nonprofits, businesses, persons with lived experience of homelessness, community stakeholders, and government agencies

# WHAT IS THE PURPOSE OF THE COC?



- Promote community-wide commitment to the goal of ending homelessness
- Provide funding to re-house homeless individuals and families rapidly while minimizing the trauma and dislocation caused to households and communities
- Promote access to and effective use of mainstream programs by homeless individuals and families
- Optimize and increase self-sufficiency among individuals and families experiencing homelessness

# WHO IS ELIGIBLE TO PARTICIPATE?



- Under the NOFO, the following populations can be served:
  - Category 1 - Literally Homeless
  - Category 2 – Imminent Risk of Homelessness
  - Category 4 – Fleeing / Attempting to Flee Domestic Violence
- As a CoC, we can attempt to apply for Category 3 – Homeless under other Federal statues
  - Currently, no CoC is eligible to provide assistance under category 4

# WHO IS ELIGIBLE TO APPLY?

- Who can apply for a CoC Project Grant?
  - Nonprofits serving in Sedgwick County
  - Government entities (City of Wichita, City of Goddard, etc.) serving in Sedgwick County
- Who can't apply for a CoC Project Grant?
  - For profit institutions or businesses
  - Individuals
  - Any project that will not serve in Sedgwick County



# Questions?





# EXPECTATIONS OF APPLICANTS

What will my agency be responsible for?

# DURING THE GRANT PROCESS

- Be communicative, especially if you are planning on applying for a grant or reallocating some of your grant funds
- Collaborate with other applicants
- Help with the Consolidated Application
  - Expect to help write grant questions
  - Expect to meet at least 3 full days by September
  - Expect to help proofread the full, final application
  - Expect to read the NOFO and the Rule for compliance

# POST-GRANT EXPECTATIONS

- Be communicative, especially if you need to adjust your grant or if you are encountering issues
- All CoC funded staff must help with the Point in Time Count in January
- Attend the full CoC meetings
- Fully participate in the Homeless Management System
  - High-quality data
  - Collaborate with HMIS Lead (UWP) for training and assistance

# POST-GRANT EXPECTATIONS

- Participate fully in Coordinated Entry (CE)
  - Permanent Housing (PH) projects can *only* take clients from CE
    - Have a referral in HMIS
    - Have a CE enrollment
    - Approved by the Housing Navigator

# WHAT IS CE?

- Coordinated Entry is how the CoC ensures that clients who have the highest need, have been homeless the longest, and meet one of the CoC's housing priorities are housed first
- CE also has a bi-weekly case conferencing component where Case Managers funded by ESG and CoC funds are expected to help with locating and assisting clients
- Ensures that we maximize our housing resources, from CoC to ESG to City/County to EHV's and HCV's

# POST-GRANT EXPECTATIONS

- Follow the Rule ([24 CFR 578](#)) in its entirety
- Follow the [NOFO](#) in its entirety
- Comply with any amendments to the CoC program as changed by HUD or Congress through Notices
- Comply with the local monitoring process
  - Currently ran by UWP
- Comply with any requests from HUD, including a formal Audit

# POST-GRANT EXPECTATIONS

- Help the full community achieve the goals we outline in our Consolidated Application
- Participate in CoC Workgroups, such as PIT Count or CE Improvement
  - The only “exclusive” workgroup is the CoC Board



# Questions?



# • + LOCAL COMPETITION • +

How does my agency apply, and what happens after applying?

# STRUCTURE OF COMPETITION

- Stage 1: Local Competition w/ Project Applications
- Stage 2: Consolidated (Collaborative) Application
  - Stage 3: HUD announces award amounts

# Project Application Timeline



# DEADLINES

- Project Applications due:
  - **In eSNAPS by 5pm August 31**
- Agencies will receive determination of acceptance or reallocation by:
  - **5pm September 15 via email**
- Final, revised project applications are due:
  - **In eSNAPS noon, September 22**



# RANKING & REVIEW COMMITTEE

- This will be a selection of 8-12 volunteers
  - Committee will follow the same, strict recusal rules as outlined in the governance charter for our board
  - Meaning: committee cannot in anyway be related to a funding decision of a CoC project
- Majority of the ranking will come from objective criteria:
  - Household Type served, number of clients served, exits to permanent housing, etc.
- The rubric is not completed.

# HUD PRIORITIES

- However, HUD has defined certain priorities for this NOFO:
  - End homelessness for all persons, especially those at most need in our community
  - Use a true, Housing First Approach
  - Reducing Unsheltered homelessness
  - Improving System Performance
  - Partnering with housing, health, and service agencies

# HOUSING FIRST

- Housing First is an approach that prioritizes providing safe, decent, and affordable permanent housing to people experiencing homelessness. It does not have service participation requirements or preconditions to housing.
  - Homelessness is first and foremost a housing crisis and can be addressed through the provision of safe and affordable housing
  - All people experiencing homelessness can achieve stability in permanent housing
  - Everyone is “housing ready”
  - Permanent housing provides a stable place to live and serves as a platform to pursue goals like health, food security, employment, and better quality of life
  - People experiencing homelessness have the right to self-determination and should be treated with dignity and respect
  - The exact configuration of housing and services depends upon the needs and preferences of the Person
  - Accordingly, Housing First emphasizes client choice in accessing supportive services like mental health or substance use counseling





# CoC IDENTIFIED NEEDS

- CoC has defined certain gaps in our homeless response system:
  - Unsheltered persons do not always have access to housing in the same way as those able to stay in shelter
  - Peer support is a necessary part of the continuum of services we offer individuals and can increase capacity of case managers
  - Landlords need to be fully engaged and educated to a greater extent than the CoC currently does
  - All housing resources, especially those not provided through the CoC program, must be fully utilized

# HOW DOES FUNDING WORK?

- Not only is this grant competitive locally, it is also competitive nationally
- CoC Funding is broken out into Tier 1 and Tier 2
  - Tier 1: \$2,583,850
  - Tier 2 (“CoC Bonus”): \$135,995
  - Existing projects: \$2,719,842
- We compete locally to be in Tier 1 (R&R Committee); we compete across the nation to see if we can fund Tier 2
  - R&R Committee can choose to reallocate funds, in part or in whole, from underperforming projects to ensure our ask is capped to our area limit

# HOW DOES FUNDING WORK?

- There is an opportunity to apply for Domestic Violence Bonus Funds
  - However, if the project does not meet the requirements, it will be considered part of the ranking schema
- Will my applying for a new project mean an existing project may not be funded in part or entirety?
  - Yes.

# HOW DOES FUNDING WORK?

- Terms:
- Consolidation:
  - Agencies can consolidate “like” project types (PSH, RRH, etc.) to simplify funding and management
- Expansion:
  - Existing renewal projects can “expand” an existing project by writing an application for a new project of the same project type to increase capacity
- Transfers:
  - Agencies can transfer a current project to a new agency without reapplying for the same project

# HOW DOES FUNDING WORK?

- What types of projects can I write for?
  - Permanent Supportive Housing
  - Rapid Rehousing
  - Supportive Services Only (Typically, street outreach)
  - Supportive Services Only – Coordinated Entry

# HOW DOES FUNDING WORK?

- What are eligible activities under these projects?
  - Refer to [24 CFR 578 Subpart D](#)
- Acquisition
- Rehabilitation
- New construction
- Leasing
- Rental Assistance
- Supportive Services
- Operating Costs
- HMIS Costs
- Project Admin Costs
- Relocation Costs
- Indirect Costs

# HOW DOES FUNDING WORK?

- If funded, how soon will my project begin?
  - Depends on HUD's timeline; however, you will receive funding by December 31<sup>st</sup>, 2023, to end your project by CY2024.
  - However, funding could be ready as soon as January 1, 2023

# NEW PH PROJECTS



- At least one new PH project of the several that apply must:
  - Leverage 25% of their housing dollars from non-CoC/non-ESG source, such as HCVs
- At least one new PH project of the several that apply must:
  - Leverage a 25% match of their funds from a healthcare source
- Because this is a high burden, you will not be required to meet the requirement until the final submission, September 22<sup>nd</sup>





# RENEWAL PROJECTS

- It is likely too late to submit a grant amendment; however, we can try to move it ASAP with coordination from the HUD Field Office
- HUD has recommended that renewals consider submitting without changing
  - This is a HUD suggestion to speed up the approval process; you will not be negatively affected by adjusting your grant
- If you plan to voluntarily reallocate, consolidate, or expand, let me know ASAP

# Questions?



# CONSOLIDATED APPLICATION

What is the consolidated application, and what are my responsibilities as a project applicant?

# REQUIREMENTS

- Step 2 of the Competition: competing against other CoCs
- Must comply with Consolidated Plans
- Must be collaboratively applied for in community
- Must have CoC Board Approval
- Must have time for Public to view and comment

# DEADLINES:

For the time being, focus on Project Applications.  
Some of these dates are flexible if needed.

Deadline	Date	Time
Full Application Drafted by:	September 22	Noon
CoC Board provides feedback & Approves;	September 23	5pm
Final Revisions Made; Posted Publicly by:	September 26	5pm
Full Application Submitted to HUD Before:	September 30	7pm

# Questions?



# • + STEPS TO TAKE NOW • +

What does my agency need to do now? What can we do now?

# ALL APPLICANTS

- Create or [update your project application in eSNAPS](#)
  - Ensure the following are correct:
    - Authorized Representative
    - Secondary Contact
    - HUD 2880 Form
    - Code of Conduct, Drug Free Workplace, etc.
- Review your current project against the Rule, NOFO, and Priorities
- Consider writing a new grant for a new project
- Subscribe to the [SNAPS Program emails](#) for the most updated information



# ALL APPLICANTS

- eSNAPS is currently *open*
  - Work on your grant submission now
- Project Application Review
  - 2-4pm on August 29<sup>th</sup> at UWP
  - Check for grammar, spelling, thresholds
  - Ensure your project is as competitive as possible

# Questions?





# RESOURCES

Where do I go to find out more or get help on my application?

# RESOURCES

- HUD.gov CoC Competition Main Page:
  - [CoC Program Competition | HUD.gov / U.S. Department of Housing and Urban Development \(HUD\)](#)
- UWP Homelessness Main Page:
  - [Homeward Bound: Homeless Initiative Powered by United Way \(unitedwayplains.org\)](#)
- eSNAPS Tool Kit (application software)
  - [e-snaps : CoC Program Applications and Grants Management System - HUD Exchange](#)

# RESOURCES

- Federal Code & Rule:
  - [Code of Federal Regulations \(govinfo.gov\)](https://www.govinfo.gov)
- Official Grant Page:
  - [View Opportunity | GRANTS.GOV](https://www.grants.gov)
- Cole Schnieders ([cschnieders@unitedwayplains.org](mailto:cschnieders@unitedwayplains.org))

# Questions?



PRESENTATION TITLE

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# THANK YOU

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