

COMMUNITY INVESTMENT OPEN HOUSE

October 2021

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United Way of the Plains

AGENDA

- Welcome
- Review housekeeping
- Investment cycle details and application
- Application updates
- Exciting announcement!
- Q & A

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HOUSEKEEPING

- Please wear your mask while you are in the building.
- Restroom locations.
- Please place your cell phone on vibrate/silent.
- Please be respectful of the speakers.
- Titles are left at the door.

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IMPORTANT DATES

- **We expect the application portal to open November 2021**
 - The application process is open to all 501(c)(3) entities seeking funding for established programs surrounding United Way's focus on education, health, financial stability and basic needs.
- **All applications are tentatively due by January 2022**
 - Notification of investment funding will be announced by May 2022.

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MEET YOUR NEW ONLINE APPLICATION

- You will be instructed to apply online through our application portal.
- Application software is hosted by WizeHive powered by Zengine.

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APPLICATION PROCESS – LOOK & FEEL

A screenshot of the United Way of the Plains application portal. At the top is the United Way logo and the text "United Way of the Plains". Below this is a grey header bar. The main content area is divided into two columns. The left column contains "Sign In/Sign Up Instructions" with sub-sections for "For New Users" and "For Returning Users". The right column contains a "Sign In" form with fields for "Email" and "Password", a "Log In" button, and a "Forgot your password?" link. Below the form is a "Need an Account?" section with a "Sign Up" button.

- Easy 3 step application process
 - Sign Up
 - Create Organization Profile
 - Application
- Easy to use intuitive application
- Ability to edit or revise your application

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APPLICATION PROCESS – EASY TO NAVIGATE

The screenshot shows the United Way of the Plains application process interface. At the top, the United Way logo is displayed. Below it, the text "United Way of the Plains" is visible. The user's name "Michelle" is shown on the left, and a "Welcome, mpresnell@unitedwayplains.org" message is on the right. A "Home page > Michelle" breadcrumb is on the left, and a "Welcome, mpresnell@unitedwayplains.org" message is on the right. A "Order by: Newest to Oldest" dropdown menu is on the right. The main content area shows a step titled "Application" with a "Submit" button. Below this, a "Complete" button and an "Edit" button are visible. The "wizehive" logo is at the bottom.

APPLICATION PROCESS – MULTIPLE SUBMISSIONS

The screenshot shows the application process interface for multiple submissions. At the top, the word "Profile" is displayed on the left, and a "Complete" status indicator is on the right. Below this, there are two submission cards. The first card is a dashed box with a plus sign and the text "Add Another". The second card is titled "Untitled" and shows "Created on 08/11/2017" and "First Stage" in a yellow bar at the bottom.

APPLICATION PROCESS – EDITS & REVISIONS

Application

Primary (Application) Action Required View Edit

If you have not started this section, please click the "Start Now" button to the right.

If you have already started this section, please click the "Pen & Paper" icon to the right to continue.

If you have completed the section and would like to view, please click the "Eye" icon to the right.

Program Details Action Required Open >

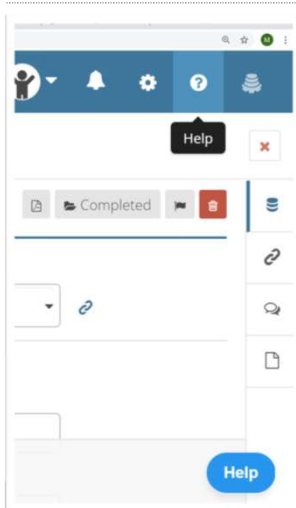
Letter of Recommendation Requests Action Required Open >

Application Submission There are 52 days remaining to submit this. Submit

The applicant will see this text prior to fully submitting their application.

When the applicant has completed every section of the application, the "Submit" button to the right will become green and clickable. The applicant's submission is not fully submitted until the applicant clicks the green "Submit" button.

APPLICATION PROCESS – WE'RE HERE TO HELP



- Help is available through the submission portal.
- We'll provide a quick help guide & FAQ sheet.
- We're here if you needs us!

Contact a Community Impact Manager with any questions.



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UPDATES TO APPLICATION PROCESS

- We are focused on program outcomes.
- Audits are no longer required if your agency generates \$500,000 or less in revenue per year.



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UPDATES TO APPLICATION PROCESS

- **Application Process**
 - No more LOIs
 - We have paused site visits
 - We have paused in person presentations
 - We do not review drafts of applications



The overall application will be assessed based on the ability/potential to impact the needs in our focus areas.

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NEW OPPORTUNITY



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IMPACT ON THE PLAINS

A social innovation competition in pursuit of bold solutions.



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United Way of the Plains

IMPACT ON THE PLAINS

A social innovation competition in pursuit of bold solutions.

**Think you have the next great idea to advance the common good?
Want to make an impact on the plains?**

United Way of the Plains is awarding up to **\$100,000** for innovative solutions to community issues in our focus areas of health, education, financial stability and basic needs.



APPLY

Mark your calendar. The application portal opens Oct. 11 and closes promptly at noon on Nov. 3.



REVIEW

Community judges review applications and narrow the competition down to the top two in each focus area. Finalists will be announced Nov. 8.



PITCH

The top two contenders in each focus area make their final pitch to the 'Shark Tank' panel of community leaders at an exclusive event on Nov. 15.



GAME CHANGERS ANNOUNCED

We're not going to make you wait. Judges announce the winners at the conclusion of the event.

**ONLINE APPLICATION LAUNCHES MONDAY, OCT. 11:
[UNITEDWAYPLAINS.ORG/IMPACT](https://www.unitedwayplains.org/impact)**



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IMPACT ON THE PLAINS

- Open to programs that have not received United Way allocation funding in the past two years.
- Programs must already be in existence.
- Each nonprofit is limited to one program submission for the competition.
- Each focus area (health, education, financial stability, basic needs) will be awarded \$25,000.
- Proof of 501(c)(3) status required.
- Program is located within the United Way of the Plains service area (Butler, Cowley, Harper, Harvey, Kingman, Reno, Sedgwick and Sumner counties).
- Program falls within the realm of support by United Way. United Way of the Plains supports social services and health and human service needs. Typically, United Way does not support grants to individuals, art/cultural organizations, animal services, capital needs or environmental concerns.
- If no awards are made, funding will be invested in the next year.
- Award money must be utilized by Dec. 31, 2022.



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UPCOMING OPEN HOUSE DATES

- Wednesday, Nov. 3, and Thursday, Nov. 4
- Wednesday, Dec. 8, and Thursday, Dec. 9

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QUESTIONS?

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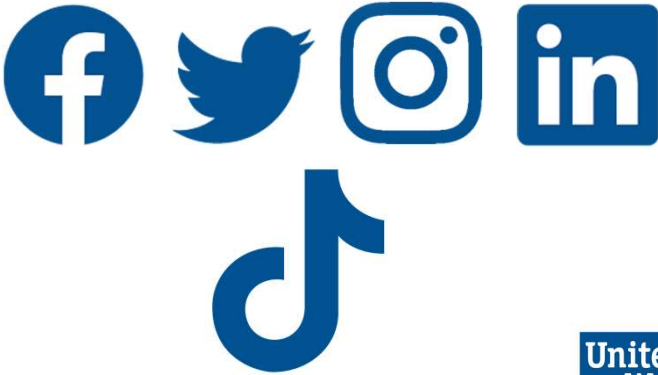


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