COMMUNITY IMPACT AND ENGAGEMENT
In the areas of Health, Education, Basic Needs and Financial Stability

Fundraising, Donations and Grants
• Voted Helping Hand “Best of the Best” by DeVaughn James Injury Lawyers and KWCH 12 News ($2,500 donation to general fund)
• $28,604 raised through 186 individual donations and matching grants to purchase books for children in grades K-3 in the USD 259 Shock neighborhood schools to improve literacy rates through annual Coaching for Literacy partnership with Wichita State University men’s basketball team

Volunteer Activity
• 80 community volunteers participated in the Impact ICT Continuum of Care annual Point-in-Time count to collect homelessness data across Sedgwick County
• Eleven employees joined 200 community volunteers for the annual Habitat for Humanity Day of Service on MLK Day at Century II
• First annual 316 Day of Caring held on March 16, attracting 19 blood donors and needed supplies for four area nonprofits
• Hosted Wu’s Big Event where 148 Wichita State University students volunteered 440 hours across the city with twelve nonprofits in one day

Programs
• Delivered millionth book through partnership with Dolly Parton’s Imagination Library
• Small Business United initiated to attract 100 small businesses to donate during our centennial anniversary
• Held KICK-START 2023 Financial Resources Fair to launch annual VITA tax preparation services and provide BankOn ICT information

IN THE NEWS

United Way
• First organization inducted into the national Coaching for Literacy Foundation Hall of Fame
• Selected for the March Nonprofit Spotlight by Andover Auto Body

United Way of the Plains
• Abel Frederic invited to participate in the 2023 Leadership Kansas program, a Kansas Chamber of Commerce initiative
• Kindra Goertzen named to the 15th class of Advance Kansas at Butler Community College, strengthening our organization through diversity training
• Jaraya Reynolds graduated from W/Leadership Academy, a Wichita Regional Chamber of Commerce program
• Abel Frederic joined the NXTUS Board of Directors

United Way of the Plains Board of Directors
• Sue Tirukonda was honored with a 2023 Storytime Village Shine Award

Help strengthen our community and advance the common good. Make a gift today at unitedwayplains.org/donate.