

COMMUNITY INVESTMENT OPEN HOUSE

November 2021

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AGENDA

- Welcome
- Review housekeeping
- Important Dates
- Review Impact Areas and Priorities
- Application Content
- Review Volunteer Process
- Q & A

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HOUSEKEEPING

- Please wear your mask while you are in the building.
- Restroom locations.
- Please place your cell phone on vibrate/silent.
- Please be respectful of the speakers.
- Titles are left at the door.

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IMPORTANT DATES

- **The application portal will open November 2021**
 - The application process is open to all 501(c)(3) entities seeking funding for established programs surrounding United Way's focus on education, health, financial stability and basic needs.
- **All applications are tentatively due by January 2022**
 - Notification of investment funding will be announced by May 2022.

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REVIEW IMPACT AREAS WITH PRIORITIES

- Understanding the Impact Areas and Priorities
 - Health
 - Education
 - Financial Stability
 - Basic Needs
- Why is this important?
- Engaging with the team

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HEALTH

- **Access to Health Care and Mental Health Services**
 - Increase access to healthcare and mental health services and empower people to use them.
 - Increased capacity, care in new setting, behavioral health and substance abuse programs, integrated care in community settings
- **Healthy Lifestyle**
 - Increase healthy behaviors and reduce prevalence of chronic diseases.
 - Supporting smoke-free policies, reducing high rates of obesity, improving access to healthy food, encouraging physical activity.
- **Health Equity**
 - Reduce health disparities associated with the social determinants of health.
 - Remove barriers to healthy living through community-based solutions that advance health equity.



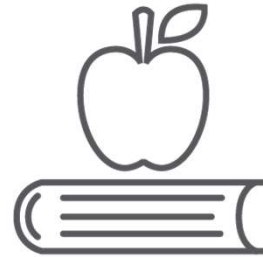
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EDUCATION

- School Ready Children
 - Early childhood support and Kindergarten ready
- Promoting Success in School
 - Student attendance, family & school bridged services
- Support for Student's Overall Development
 - Family & Student support, mentorships



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FINANCIAL STABILITY

- Financial Literacy
 - Curriculums & Programs which promote understanding finances and budgeting
- Workforce Development
 - Career training and classes
 - Soft skills and interview training
 - Removing barriers to employment
- Pathways to Financial Independence
 - Advancing individuals out of subsidized and sever housing
 - Supporting homeownership



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BASIC NEEDS

- Food Insecurity
 - Equal access to food
- Safety
 - Domestic violence services, children's emergency services
- Emergency Shelter
 - Safe, temporary shelter
- Rent/Utility Assistance
 - Immediate relief services, termed solutions, landlord tenant mediation and education



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APPLICATION CONTENTS



- RFA and Application
- Outcomes Form
- Budget Form
- Beneficiaries Form

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RFA & APPLICATION

- Applications will be open this month and will close in January 2022.
- A published Request for Application (RFA) will be emailed, promoted on social media, and will be found on our website
- RFA Details
 - Application requirements
 - Details on Impact Areas with priorities
 - List of standardized Outcomes

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OUTCOMES

- Standardized United Way Worldwide guided outcomes list
 - Why?
- Self-identified outcomes will still exist

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OUTCOMES EXAMPLES

Education

- # of early childhood staff trained to provide quality programs, services
- # of children served receiving literacy supports in K-3
- % of children (0-5) served who achieve developmental milestones
- # of children served who are proficient on school readiness assessments by the end of their kindergarten year (numerator)

Health

- # of individuals served participating in physical activity and/or healthy food access/nutrition programs
- # of individuals served with access to healthcare services and supports
- % of babies served who experience healthy birth outcomes (e.g. carried to full term, born at a healthy weight, and/or celebrate their 1st birthday)
- # of youth/adults served who avoid or reduce risky behaviors (e.g. alcohol, drug abuse, unprotected sexual activity)

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OUTCOMES EXAMPLES

Financial Stability

- Total amount of resources invested in financial stability
- % of individuals served who gain employment
- % of individuals served who increase their wages
- Total # of individuals in programs designed to earn job-relevant licenses, certificates, and/or credentials

Basic Needs

- % of individuals who maintain housing or are moved into permanent housing upon exit
- # of individuals served facing food insecurity
- # of individuals served with utility assistance
- # of victims of violence given assistance

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BUDGET

- A simple template for ease of use
- No Audit required for programs whose organization generates less than \$500,000 in revenue
- Space for you to write out your budget justification

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BUDGET EXAMPLE

Investment Cycle FY 22				Investment Cycle FY 2022 Budget	
Insert Program Name				Insert Program Name	
Request for Proposals Budget Worksheet				Narrative Template - Explain how each line item was determined for each: UWP share and agency share	
Personnel (Salaries): The project will pay the salary for the following staff: (e.g. Exec. Director, Intake Specialist, etc.)	Annual Salary/Rate (e.g. \$54,000)	Indicate FTE UWP portion (e.g. 0.50 FTE)	Agency Cost	Total	Personnel Justification
Insert Staff Positions		0.00	\$0	\$0	
Teacher	\$55,000	0.50	\$25,000	\$52,500	This will supplies us with an educator for our adult training programs in Cowley County
		0.00		\$0	
		0.00		\$0	
		0.00		\$0	
Total Personnel	\$55,000	0.50	\$25,000	\$52,500	
Benefits & Taxes				Benefits & Taxes Justification	
Insert Personnel Benefits & Taxes Expenses	\$0	\$0	\$0	\$0	
Employee Benefits	\$10,000	\$35,000	\$45,000	\$45,000	This would support fully paid benefits for our 3 full time employees
				\$0	
				\$0	
				\$0	
Total Benefits	\$10,000	\$35,000	\$45,000	\$45,000	
Travel & Substantance				Travel & Substantance Justification	
Insert Travel & Substantance Expenses	\$0	\$0	\$0	\$0	
Continuing Edcation Conference	\$550	\$0	\$550	\$550	This includes conference travel costs for all three of our employees.
				\$0	
				\$0	

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VOLUNTEER REVIEW PANELS

- This is a facilitated process
- Each focus area priority will have its' own panel
- The program will be adjudicated on the merits of the application
- Each panel will be comprised of no more than **10** volunteers
- Feedback on your program and application will be provided

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FACILITATION

- The facilitation
 - Each volunteer will be given an opportunity to provide feedback
 - Volunteers will come to consensus on all decisions
 - Recruitment and training for volunteers will begin in January
 - This is a closed process

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PANELS

- Focus area priorities
 - There will be a total of 13 panels
 - You will be able to choose which priority you want to apply for
 - Volunteers will only be able to see their priority area
 - Your organization may apply for more than one focus area **and** more than one priority

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THE REVIEW

- Application review
 - Prior year's performance will not be considered
 - Each volunteer will have the opportunity to provide positive comments, and concerns about the application
 - We will let you know the date and time that your programs application is being reviewed
 - Each Impact Manager will be responsible to reach out to you if the volunteers have any questions about your program

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UPCOMING OPEN HOUSE DATES

- Wednesday, Dec. 8
- Thursday, Dec. 9

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QUESTIONS?

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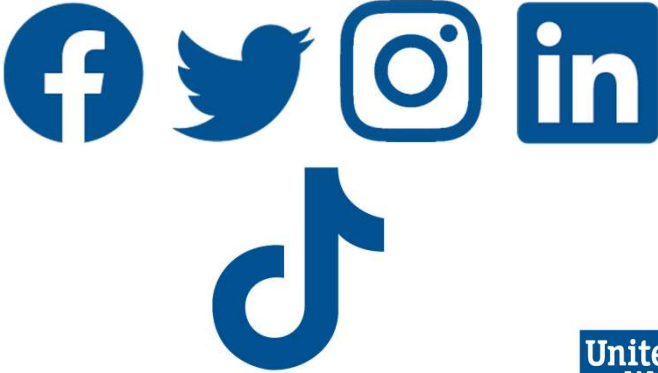


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