



Benefits OF RUNNING A CAMPAIGN

Investing in United Way through a corporate gift and employee campaign is an investment in your business, your employees and our community.

BENEFITS FOR YOUR COMPANY

- **Increased employee morale.** Companies that run annual employee campaigns document higher morale and teamwork. Employees work together to plan and engage in fun activities to raise money: barbecues, games, and special incentives for givers, like jeans day or parking in an executive parking space.
- **A healthier region.** Our region benefits from healthier residents – even those not employed in your business. Your business will prosper more in a healthier region.
- **Community leader.** Running a campaign is an easy way to meet your corporate social responsibility plan and show both your employees and customers that you care about the needs of your neighbors and community.

BENEFITS TO YOUR EMPLOYEES

- **Opportunity to make a difference.** A United Way campaign allows your employees to make philanthropic contributions to the community through the ease of payroll deduction.
- **Awareness of community services.** A United Way campaign informs your employees how to access programs and services available to their families and friends in Sedgwick County and the seven surrounding counties.
- **Leadership opportunities.** An employee-led United Way campaign offers opportunities for employees to work with other departments and gain leadership experience.
- **Tax benefits.** Donations to United Way are tax deductible. Giving is good for our community and your wallet.

BENEFITS TO OUR COMMUNITY

- **Local focus.** Your United Way gift stays here to help our local community. Your United Way supports a system of 52 local health and human service programs in an eight-county service area including Sedgwick, Butler, Cowley, Sumner, Harper, Kingman, Reno and Harvey counties. United Way helped people in this region 292,263 times last year.
- **Wide impact.** United Way can accomplish more than any one single organization. By partnering with other organizations and leveraging resources, we're able to tackle tough issues like homelessness, chronic school absenteeism and at-grade reading levels.
- **Efficient organization.** For every \$1 invested, United Way is able to return more than \$2 worth of impact through grants, volunteer hours, distributed goods and tax refunds.
- **United we win.** Together, we make Wichita and surrounding communities a better place to live, work and play.

UNITED WAY OF THE PLAINS

245 N. Water St., Wichita, KS 67202
(316) 267-1321 • unitedwayplains.org

     @unitedwayplains

